



PODCAST GUEST & SPEAKER · ONE-SHEET

Andrea *Palacio*

AI Business Strategist · Founder, Crewless · Author, The 1% Way

The guest who runs her companies on AI, not just talks about it.

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BUSINESSES RUN ON AI

\$70K/mo

LANDSCAPING SALES, REMOTE

45,000+

INSTAGRAM FOLLOWERS

600+

VIDEOS PUBLISHED

THE STORY YOUR AUDIENCE FINISHES

Andrea sold an e-commerce business and spent seven years traveling, four of them living on a sailboat. Then she signed a **\$500K SBA loan** for a landscaping company that collapsed from 12 employees to 2 and swallowed her life. She rebuilt it with AI systems she made by talking to a computer in plain English. Today it sells **over \$70K a month and runs from another country**, her AI business had an **\$80K month**, and her content publishes itself. She is a business owner, not a tech person, and she cannot write a line of code. That is the whole point.

TALKING TOPICS

- The Latest AI Updates & What They Mean for Your Business
- From \$500K in Debt to AI-Powered Freedom: My Story
- How to Actually Implement AI in a Business
- The Real ROI: How AI Impacts Revenue, Time & Team

HOW HOSTS TITLED HER EPISODES

"How AI Helped Save Her Landscaping Business"

BLUE COLLAR STARTUP, EP. 139

"She Runs a \$1M Home Service Business Using Just 1 AI Tool"

THE UPFLIP PODCAST, EP. 249

SAMPLE QUESTIONS

- You bought a landscaping company on a \$500,000 SBA loan. What went wrong in the first week?
- The business went from 12 employees to 2. How did you rebuild it with AI?
- You turned down a \$750,000 offer to buy Angler. Why?
- What does AI actually replace in a service business, and what still needs a human?

FEATURED IN

INC. FAST COMPANY FORBES

INFLUENTIAL WOMEN SIDE HUSTLE SHOW

UPFLIP CEO SCHOOL SMALLBIZCHAT